



WIA Funding Fuels Grassroots Economic Growth

ITEMS OF NOTE -- November 2009

This publication is provided jointly from the WIA Local Workforce Investment Boards representing Maricopa County and the City of Phoenix.

INSIDE THIS EDITION

- Large Metropolitan Area Employment: September 2008-09
- Additional \$300 Million Requested For WIA Adult Program
- New Skills for Jobless Funded by Stimulus
- Seasonal Employment Tough to Find
- Stimulus Funds at Work
- AWEE Helps Area Job Seekers Remain Upbeat
- Community Colleges Launch Career & Education Website
- 5,500 Job Seekers Attend Event at Phoenix Stadium

FACTS & FIGURES

Large Metropolitan Area Employment: September 2008-09 — In September, nonfarm employment declined over the year in all 38 metropolitan areas with annual average employment levels above 750,000 in 2008. The largest over-the-year percentage decreases in employment in these large metropolitan areas were posted in Phoenix-Mesa-Scottsdale, Arizona (-8.0 percent), Detroit-Warren-Livonia, Michigan (-7.8 percent), and Las Vegas-Paradise, Nevada. (-6.2 percent). (Excerpt from: http://www.bls.gov/opub/ted/)

Additional \$300 Million Requested For WIA Adult Program — The National Association of State Workforce Agencies (NASWA) is requesting an additional \$300 million above the 2010 Administration's proposed FY 2009 level of \$862 million for WIA.

"The Obama Administration's FY 2010 budget is projecting a slight decrease in the number of participants in the WIA Adult program. With the likelihood that unemployment will continue to increase and considering the program's participation rate is up 110 percent over the four



quarters ending March 31, 12009, the Administration's workload projection appears low and leaves states with the prospect of insufficient resources in the face of rising demand for services." (Excerpt from: NASWA Legislative Update 2009)

Submitted by:

Greta Suda, Chair, MWC Advocacy Task Force Assistant General Manager, Jobing.com, and

Josie Martinez PWC Board Governance Task Force

On behalf of: MWC Board Members

Tina Huff, Executive Director Human Resources, Pro's Ranch Markets

Karen Poole, Ph.D., Associate Director Center for Workforce Development Maricopa Community Colleges

Rodney Pack, Program Manager Arizona Pipe Trades Joint Apprenticeship

Benjamin Serio , Sr. HR Business Partner Amazon.com

On Behalf of PWC Board Members

Fred Lockhart, Executive Director AZ Private School Assoc.

Cynthia Spell, Deputy Director Community and Economic Development Department, City of Phoenix

Dee Wheeler-Cronin, Assistant to the City Manager Hope VI Project, City of Phoenix

Collaboratively providing workforce solutions to businesses and individuals throughout Maricopa County.

NEWS & MEDIA

New Skills for Jobless Funded by Stimulus — A September 29 article in *The Arizona Republic* featured training opportunities coordinated by Maricopa Community Colleges, Phoenix Workforce Connection and Maricopa Workforce Connections.

"Right now, we are 4 1/2 times as busy as before the recession started," Burkhart said. [Patrick Burkhart, Assistant Director, Maricopa County Human Services, Workforce Development Division.]

Stan Flowers, a workforce development supervisor at Phoenix Workforce Connection, said the training programs are just the start for people staring out in new career fields. "We need people to be better prepared. We need people to be better educated," Flowers said. "We need people to understand that they need to be continually working on their skills - not just this job and that's it."

Read this article in its entirety online at http://www.azcentral.com/news/articles/2009/09/29/20090929stim-mccworkforce0928.html#comments

Seasonal Employment Tough to Find— MWC Trainer, Justin Jones, was interviewed live for the 5:30 and 6:30 a.m. KPNX newscasts. He offered suggestions for job seekers looking for seasonal job opportunities. The 6:30 a.m. segment is available online at: http://link.brightcove.com/services/player/bcpid40280768001? bclid=35150280001&bctid=47839641001



Stimulus Funds at Work — Maricopa Workforce Connections is helping even more unemployed youth and adults thanks to stimulus money received through the American Recovery & Reinvestment Act (ARRA). View a video featuring MWC and County Supervisor Fulton Brock at: http://www.youtube.com/watch?v=1seVuZab05c

PARTNER ITEMS

Arizona Women's Education and Employment Inc. Helps Area Job Seekers Remain Upbeat —

The November, 3, 2009 edition of *The Arizona Republic* summarized Arizona's employment outlook while citing job search services provided by a MWC/PWC partner AWEE.

THE ARIZONA REPUBLIC

"Experts counsel unemployed workers to not become paralyzed by the doom and gloom and by all the applications and resumes that get no response.

"Phoenix resident Cyd Ross learned how to better market her skills through Arizona Women's Education and Employment Inc., a workforce-development group.

"Ross, who was laid off in March from a software development and training company, also has managed to remain upbeat. She was recently a finalist for a job, having gone through five interviews. The job was offered to someone else."

She's not deterred and believes the economy is improving, as evidenced by the recent growth of her retirement savings as Wall Street rallied over the past few months.

Community Colleges Launch Career & Education Website —

People unsure about their future career direction may now visit the Maricopa Community Colleges career and education awareness



Website www.maricopa.edu/work. On this site, job seekers can take a career interest quiz, request a free enrollment guide, and explore information on different types of career training available through the Maricopa Community Colleges. The site also allows exploration of certificate, two-year degree, or university transfer program options in a variety of high-demand industry sectors.

EVENTS & OPPORTUNITIES

5,500 Job Seekers Attend Event at Phoenix Stadium — The October 28, 2009



Jobing.com Career Expo at the Phoenix Stadium was successful. The morning of the event to the Expo Maricopa Workforce Connections presented a Resume Instruction and Interview Techniques workshops. More than 500 job seekers

came early to attain information from MWC and update their resumes prior to talking with employers on the exhibit floor. In addition to presenting the workshops, MWC staff provided intensive Resume Review services and a computer lab for individuals to use when updating resumes based on feedback.





Gilbert Career Center

735 N. Gilbert Road, Ste. 134 Gilbert, AZ 85234 Tel: 480/497-0350 TTY: 480/632-1910

West Valley Career Center

1840 N. 95th Ave., Ste. 160 Phoenix, AZ 85037 Tel: 602/372-4200

TTY: 602/372-4261



North Career Center 9801 N. Seventh St.

Phoenix, AZ 85020 Tel: 602/861-0208

West Career Center

3406 N. 51st Ave. Phoenix, AZ 85031 Tel: 623/247-3304 TTY: 602/534-5500